



ANNUAL JURIED EXHIBITION 2022 PROSPECTUS

ABOUT THE JUROR

Don Andrews is a nationally known watercolor artist and workshop instructor. He's conducted painting workshops throughout the United States, Canada, Mexico, Europe and Africa for over 30 years.

Don is a past Board Director of the American Watercolor Society. His numerous awards include three awards from the American Watercolor Society, and two Best-of-Show awards from the New England Watercolor Society.

Don authored *Interpreting the Figure in Watercolor*, *Interpreting the Landscape in Watercolor*, and *Rough Sketches: Short Stories of a Traveling Artist*. He has created three DVDs based on his full-week workshop: *Figure in Watercolor Workshop Set*, *Watercolor Workshop Set* (landscapes) & *Making Watercolor Glow*. All available online. He's featured in the Watson Guptill publication *Everything You Ever Wanted to Know about Watercolor*, and North Light's new book, *Confident Color*. He's had numerous articles in *American Artist* magazine, and *American Artist*, watercolor issue.

ARTIST ELIGIBILITY

The Annual Juried Exhibition is open to watermedia artists, over the age of 18, who are residents/property owners in NC and current members of WSNC. If you meet this criteria, you may become a current member for \$35. See website ncwatercolor.org for details. Members who move out of state may retain their membership by renewing their dues annually.

EARNING SIGNATURE MEMBERSHIP

Earn Signature Membership one of two ways:

1. Win one 1st through 5th Place Award in two statewide WSNC exhibitions, beginning in 1990.
2. Effective July 2002, Signature Membership will be awarded to artists whose work is accepted into three separate WSNC annual state-wide exhibitions.

Continuous paid membership is required for eligibility and maintenance of Signature Member status.

2022 CALENDAR

- Feb 26** Call for Artists and Prospectus issued
- April 15** Workshop Registration Open
- May 31** Deadline for Entries to the 2022 Exhibition
- July 15** Acceptance/Delivery Notification
- July 23** Registration Open
- Sept 23** Shipped paintings must be sent by this date
- Sept 26-27** Hand-delivered entries must arrive between 10AM and 5PM at the Craven Arts Council
- Oct 1** Annual Meeting Registration, Regional Meetings, Critiques, and Seminars at the Chelsea Restaurant, Social and Dinner Chelsea Restaurant.
- Oct 2** Registration, Annual Meeting, Recognition and Awards, Luncheon at Chelsea Restaurant. Art Exhibition & Reception at Craven Arts Council.
- Oct 2-5** Workshop at the Harrison Center
- Nov 15** Exhibition Ends
- Nov 17-19** Pick-up/shipping paintings

Annual Juried Exhibition Oct 2 - Nov 15
Craven Arts Council & Gallery, Inc.
New Bern, North Carolina

SPECIFICATIONS FOR PAINTINGS

Submissions must be:

- Original in design, not copies of another artist's work including photographs. Photo reference must be taken by the artist. Paintings must be done without supervision or in a workshop. Also created during the past 3 years and never shown in a WSNC statewide juried exhibition or entered into the WSNC 2022 Online Member Exhibition.
- Painted with water-based media, and painted in an aqueous manner, e.g. watercolor; watercolor pencil, sticks, or crayon; gouache; water-based ink; casein; egg tempera; and transparent acrylic. Gesso is allowable as a ground.
- Painted on watercolor paper, stretched watercolor paper, watercolor board, clay board, or Yupo (fixative allowed).
- Unstretched watercolor paintings on paper require mats. Mat must be white or light neutral. If double-matted, inner mat must be no wider than 1/4". Glazing must be sheet acrylic plexiglass. NO GLASS PERMITTED.
- Matting and plexiglass may be eliminated on alternate surfaces (stretched paper or boards) if the finish is appropriate to the best practice for that substrate. Appropriate frames still required.
- ALL paintings must be framed with non-decorative frame. Painting to be ready to hang with wire (no saw-tooth hangers).
- Image size no smaller than 8" x 10" and a maximum frame size of no larger than 60" in either direction.
- Diptychs and triptychs in single frames are allowed as long as measurements don't exceed guidelines. Entry photo must be submitted as a single jpg.
- Collage must consist of paper painted by the artist. No news print, photos, digital images, giclees, 3D objects, gold leaf or metal.
- Available for sale.

Submitted works must NOT contain:

- Water-based oil paint.
- Pastels or non-watercolor crayon.
- Water soluble oils, alcohol inks, wax or wax residue.
- Mixed media (e.g. texturing media or other 3D effects).

Advisory:

The WSNC Exhibition Committee and/or the juror reserve the right to eliminate any paintings that fail to comply with the listed criteria before the exhibition's opening. Artists may not substitute another work, change the sale price from what was shown on the entry form or withdraw accepted works before the close of the exhibition. WSNC and the venue reserve the right to refuse any work they deem unacceptable for their venue. Images of accepted work may be used by WSNC in print/web promotional ads.

SALES

- All submitted artwork must be for sale.
- A 30% commission is retained by the Craven Art Council & Gallery on all sales.

ENTRIES

- All artworks submitted for the WSNC Art Exhibition must be represented by digital images.
- The juror makes his/her accept/decline decisions based on the digital image. Each artist may submit up to two (2) entries. Only one (1) work per artist can be accepted.

Digital Image Requirements:

- Entries are to be made in .jpg format.
- The total size of the image should be less than 3 MB.
- No digital enhancements allowed.
- Show only the painting image without mat or frame.
- Orient the image correctly horizontally or vertically. File names for each image can have any name.

Mail-in submissions are not accepted. If you need information on how to submit your painting contact Suzanne Hetzel at suzannehetzel@yahoo.com or call 847-372-5622.

Online Registration:

- Go to WSNC website: www.ncwatercolor.com and log on to your Personal Information Page.
- Click on the Open Entry Form button to open the online entry form.
- At the first step, follow the instructions to upload your image and entry information for each entry.
- At the second step, click the PayPal button to pay a non-refundable \$30 entry fee. You can pay by a credit card or your PayPal account via the secure PayPal dialog box.
- Artists who are not WSNC members can join via the online 'Join WSNC Form'. Members with late-renewing status may use the online membership renewal process to pay their dues. (New and renewing members: \$35; full-time students: \$25).
- By submitting entries electronically, the artist is attesting that he/she has read the entire Prospectus and agrees to all the conditions and rules set forth therein.
- Check your email account (the same one you use for your online registration) for a message confirming your entry has been received (be sure to check your Junk/ Spam folder). Make a copy and save for your records.
- Also check your email account (the one used in the registration process) for a message from PayPal that payment was received. Keep a copy for your records.

TRAVELING EXHIBITION

There will be no Travel Exhibition due to venue for 2023 plans not being finalized.

ONLINE SUBMISSIONS: ncwatercolor.org

SEND QUESTIONS TO: eng.pua@gmail.com

PRIZES

First Place Award: \$1,250

Other Awards total more than \$7,500 in cash, and merchandise awards are anticipated. The Juror accepts works into the Annual Exhibition from digital images, but awards are determined by viewing the actual paintings.

ACCEPTED WORKS AND DELIVERY

- Special handling and delivery instructions of shipped works will accompany acceptance letters.
- All paintings, whether hand-delivered or shipped, must be in a sturdy box. No wood boxes accepted. All shipments must be sent prepaid. If you do not wish to prepay the return shipment, you must have your boxed painting weighed and measured. With this information, you can make arrangements with FEDEX at the end of the exhibit schedule for the return shipment. No boxed paintings will be accepted that do not have weight and dimensions on the box, or a prepaid label.
- Work received in improper condition will be returned to the artist (at the artist's expense) and will not be hung.
- Work packed in foam packing peanuts will be returned (at the artist's expense) and will not be hung.

Liability:

- The artist releases WSNC, WSNC's representative, the transporting entity, and the exhibiting venue from all liability with respect to loss or damage to the artist's work.
- Submission of an entry to the WSNC Annual Exhibition constitutes agreement by the artist to all terms and conditions of the Prospectus.

EXHIBITION DIRECTOR

Ed Macomber

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EXHIBITION COMMITTEE

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