2021 Online Member Exhibition PROSPECTUS

ALL ENTRIES ACCEPTED

This is a **non-juried**, online, member exhibition, open to current members of WSNC. *This exhibition is in addition to the WSNC Annual Juried Exhibition*. Members can submit one watermedia-based artwork. The artwork may not be submitted to other venues before April 15, 2021.

JUDGING FOR AWARDS

Each WSNC region will receive 1st (\$300), 2nd (\$200) and 3rd (\$100) place cash awards, which will be determined by out esteemed judge, Donna Jill Witty, TWSA Master, AWS, WHS. Website: www.donnajillwitty.com

SPECIFICATIONS FOR PAINTINGS

Submission Requirements

- Artwork must be original in design and execution, and may not be copied from another artist's work.
- Artwork must be done without supervision in a class or workshop, created during the past 3
 years, and not have ever been shown in a WSNC statewide juried exhibition.
- Photographs used for visual reference must be created by the artist.
- ALL WATER MEDIA-BASED WORKS, INCLUDING COLLAGE, WILL BE ACCEPTED.
- Since this exhibition is online, sold artwork will not be framed. Artwork should be matted and backed for shipping as is appropriate for its substrate.
- The price of the submitted work should include potential shipping costs.
- Minimum image size must be no smaller than 8"x10". Maximum image size must be no larger than 60" in either direction.
- Diptychs or triptychs are allowed as long as combined measurements don't exceed the above guidelines.

2021 WSNC NON-JURIED, ONLINE, MEMBER EXHIBITION SALES

Artwork will be available for sale for the duration of the exhibit. A WSNC exhibition representative will notify the artist upon the sale of her/his artwork. WSNC will take a 15% commission on all sold works. Payment can be made through PayPal on the WSNC website. WSNC will send the artist a check for the sale amount minus the 15% commission.

EXHIBITION COMMITTEE

The Exhibition Committee reserves the right to eliminate any painting that fails to comply with the criteria listed above, or that they deemed to be unacceptable for any reason, before the exhibition opens. Artists may not substitute another work, change the sale price from that shown on the entry form, or withdraw submitted artwork before the close of the exhibition. Images of accepted artwork may be used by WSNC in print/web promotional ads.

2021 CALENDAR FOR WSNC NON-JURIED, ONLINE, MEMBER EXHIBITION

January 1 Call for artists; Exhibition Prospectus issued.

February 15 Deadline for 2021 Entries.

March 1 Non-Juried, Online, Member Exhibition opens on WSNC website;

Awards will be listed on WSNC website and other social media.

April 15 Exhibition ends.

ARTIST ELIGIBILITY

The new 2021 WSNC Non-Juried, Online, Member Exhibition is open to any watermedia artist, 18 and over, who is a current member of WSNC. Interested persons may become a member on the WSNC website for \$35. (ncwatercolor.org)

ENTRIES

- Entry Form is to be submitted online only (<u>ncwatercolor.org</u>), and payment of the entry fee must be made through PayPal on the WSNC website.
- All artwork submitted for the WSNC Non-Juried, Online, Member Exhibition must be represented by a **digital image**.
- Each artist may submit only one (1) work.

DIGITAL IMAGE REQUIREMENTS

- Entries are to be made in .jpg format.
- The total size of the image should be less than 3 MB.
- No digital enhancements are allowed.
- Show only the painting image without mat.
- Orient the image correctly (horizontally or vertically).
- File name for image can have any name.

If you need additional information on how to submit your painting contact Suzanne Hetzel at suzannehetzel@yahoo.com or call 847-372-5622.

ONLINE REGISTRATION PROCESS

- Go to WSNC website: www.watercolor.org and log on to your Personal Information Page (PIP).
- Click the 'Open Entry Form' tab to open the WSNC **Non-Juried,** Online, Member Exhibition online entry form.
- First Step: Follow the instructions to upload your image and entry information.
- Second Step: Click the PayPal button to pay a non-refundable \$15 entry fee. You can pay with a credit card or your PayPal account via the secure PayPal dialog box.
- Artists who are not WSNC Members can join via the online 'Join WSNC Form'.
- Members with late renewing status may use the online membership renewal process to pay their dues found within their <u>Personal Information Page</u>. (New and renewing members \$35; full-time students \$25).
- By submitting entries electronically, you attest that you have read the entire Prospectus and agree to all the conditions and rules set forth therein.
- Check your email account (the same one you use for your online registration) for a message confirming your entry has been received (also be sure to check your Junk/ Spam folder).
- Make a copy and save for your records.
- Check your email account (the one used in the registration process) for a message from PayPal that your payment was received. Keep a copy for your records.

ONLINE SUBMISSIONS

WSNC Website: www.ncwatercolor.org. Send questions to: WSNC.IT@gmail.com